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HENRY FIELD'S SEED SENSE

Sent Free
Compliments of
HENRY FIELD

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field in the Print Shop

Vol. XXXI

Shenandoah, Iowa, March, 1947

No. 2

Talkin' and Preachin'

I heard a preacher say once at the start of his service, "I'm going to talk awhile this morning before I begin to preach," and that's what I'm going to try to do, but I'm afraid I'll soon be preaching at you from the same old text—"Feed Yourself"—it seems impossible for me to get very far away from it.

But like the good old Gospel of our fathers, it will bear telling over and over again. I've been preaching it—and practicing it too—all my life, and I intend to keep it up as long as I live—which I hope will be quite some time yet.

The one thing that can bring this great country of ours back to peace and prosperity and sanity is nothing in the world but old-fashioned hard work and a determination by each and everyone of us to stand on our own two feet and feed ourselves, and clean up our own messes.

We've got to get rid of the idea that the world owes us a living and will carry us around on a chip. The sooner we get over that foolish notion the better.

America, and the real American people, became great and prosperous and the envy of the entire world through a spirit of independence and sanity and tolerance and hard work.

And now a lot of very, very prominent people have been trying to tell us that we should throw away all this and copy ideologies of the decadent old peoples of Europe—the same ideas that have put them into the shape where they are now, that we have to feed them to keep them alive.

Well maybe we'll learn sometime. Or will we?

But meanwhile, the best and wisest thing we can do, all of us, every family, every community, is to decide to set a pattern of independence and self support.

Someone has said "When you need a helping hand, remember there is one right on the end of your arm—use it." And that's the truth if you ever heard it.

Feed yourself, clean up your own messes, work hard at your job, whatever it may be, do a better job than ever. Don't be a parasite and a load on the rest of the community—pull your own share of the load.

This—and a general policy of "peace and decency"—would in a little while solve most of our troubles.

To be more specific—grow a garden—have all the vegetables and fruit and flowers you can possibly use—and some to give away. Besides what you save in food costs,

the exercise and happiness and peace of mind you get from a garden are a wonderful help to you physically, mentally and morally.

Even if you have only a small space, you can still have a garden. It's amazing the good eats—and pleasure—you can get off of a patch of ground no bigger than a bed quilt.

And keep some chickens. Nothing much better to eat than fresh eggs and fried chicken and chicken stew and all the rest of the good things in that line.

According to my notion, the best kind of a job is one where you can be your own boss, produce something people really want, do it yourself, and get the entire selling price.

That's what you can do with gardening, fruit, flowers, vegetables, chickens, whatever you like best.

Either on a big scale, or a small scale or even as a part-time job, it's the best job I know of—one that you can go into anywhere. Maybe not a fortune in a hurry, but a real worthwhile life and a good living.

Well, if I keep on I am liable to be preaching at you again. Guess you've heard me talk this way before—and you're likely to hear it again as long as I live. Maybe you agree with me and maybe you don't, but I still believe it is the real life and the thing this country needs right now.

You'll find a lot of good stuff in this Seed Sense—new ideas, special offers, new prices, and a lot of interesting pictures and stories. It's well worth reading, if I do say it.

It's time you were getting your order in—or if you have already sent an order it wouldn't hurt a bit to make another order.

Pretty soon it will be garden making time, with the maple trees budding out and the hens singing in the yard, and you in a great hurry to make garden. Get the stuff ordered now and have it ready. And order a few baby chicks too.

And don't forget a strawberry patch. Finest thing in the garden. Easy to grow and yield enormously. 100 plants, or even 200 wouldn't hurt you a bit.

Henry Field.

P.S.—Nothing specially new I can tell you about Mrs. Field and myself and the rest of the Fields. We are still hard at work as usual and planning on a better garden than ever—with more strawberries and more flowers and more good garden stuff of all kinds, and we will can and freeze and store plenty for winter, and we will eat well and sleep well and feel well whatever may happen. Hope you can say the same thing.—H.F.



LAST ONE MARRIED

This picture was taken this past winter just after the wedding of our youngest daughter, Letty, the last of our 8 daughters to be married. She and her husband were just ready to start by auto for their new home at Marseilles, Illinois, and Mrs. Field and I had stepped out the side door to see them off. Nice looking young folks aren't they? Letty, you remember, is the one that was in the WAVES, and she met her husband when he was a GI in the Engineers, and they were both stationed at the same post. H.F.

P.S. Yes, Ray and I were crowding Mrs. Field a little. The photographer had just told us to bunch up a little so we would all be in the picture. H.F.



What Smiles!

This picture was sent in by my good customer Mrs. Ely Ruark, Rt. 2, Mount Vernon, Missouri. It is her two youngsters, Shelia Ann and Gerry Don, with some Sugar Lump melons. Those smiles really show what Shelia and Gerry are thinking about, how good those melons are going to taste.



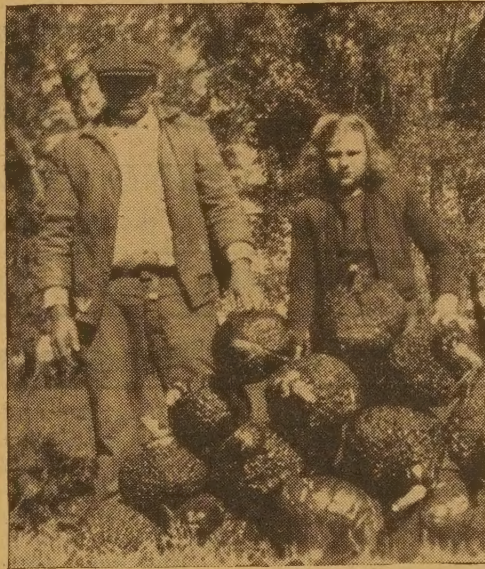
Bigger'n My Head

"Dear Mr. Field: Such a load as I have, and you see they are bigger'n my head. They are some of your new melon grown from the few seeds you sent to mother in the spring. And are they good! They were golden yellow and sweet down to the rind. We will want a lot more in our garden next year."—Janet Barnett, Rt. 3, c/o Wesley Barnett, Newton, Iowa.



H.F. Rose 33 Years Old

"Dear Sir: Here is a picture of my sister Margaret beside the Regal lily we got from you a few years ago. It has done fine and there are now 2 large blooming stalks with 10 and 12 flowers on each. The other flowers in the picture also came from you. My mother still has the beautiful pink climbing rose you sent her when she was married 33 yrs. ago."—Miss Catherine Damm, Chillicothe, Mo.



Some H.F. Squash

"Dear Mr. Field: Here is a picture of my husband and daughter taken beside our warty Hubbard squash bought of you. The two smooth squash at the right on the bottom row is on display to decorate the window at my husband's sister's floral shop in North Platte. They both weighed 47½ lbs. We put the rest of them in the cellar for some nice baked squash this winter."—Mr. and Mrs. Dick Kelso, Hershey, Nebraska.

Mrs. Field's Tomato Catsup

- 1 qt. tomato pulp
- 1 medium onion, grated or ground
- 1 cup sugar
- ½ cup vinegar
- 1 heaping tsp. celery salt
- 1 tsp. salt
- scant ½ tsp. red pepper
- 1 tsp. mixed pickling spices

Put spices and ground onion in a cloth bag tied very loosely so to flavor the catsup properly, but still not show in the finished product. Mix all together and boil 30 minutes. Then thicken with 1 heaping tbsp. cornstarch dissolved in a little cold water, and let boil about a minute. Taste frequently while boiling and add more red pepper or other spices till flavor is attained. Seal in bottle or glass jar.

A Good Stand

"Dear Henry: I sowed the Cossack alfalfa seed I got from you in August. We didn't have any rain for 3 weeks. About the 22nd of Sept. we got a shower. Now the alfalfa is up about 10 in. high. On the clay hills, where there is less moisture, it is about 5 in. high. It is a very good stand."—Chas. Novak, Duquoin, Illinois.

Send in Pictures

Here I am asking for more pictures again. I know film still isn't too plentiful, but have been able to get a little more and hope you have, too. Can't put out the Seed Sense without them and, even though I can't use them all, I always enjoy seeing them. Makes me feel good to see a picture showing how well H. F. seeds and stock have produced for one of my customers. I still pay 50c for every picture I use, so send yours in now.

Write me a letter when you can, and if you have any problems I can help you with remember my advice is always free.

Watch tomato plants for disease. Pick and burn any diseased leaves.



An H.F. Wedding

"Dear Mr. Field: I am enclosing a picture of my daughter and husband, Mr. and Mrs. Lester L. Wilson, who were recently married. She would like a rose. We have a Paul's Scarlet rose I bought of you 4 yrs. ago. This year it had 203 blooms. Our garden did fine."—Mrs. Lottie A. Fish, Rt. 2 Bx. 21, Blue Rapids, Kansas.

A fine rose will be sent at the proper planting time to Mr. and Mrs. Wilson. Congratulations and good luck. Always send a rose or peony to newlyweds who send me a picture.—H.F.

Don't Delay Planting Nursery Stock

No, nursery isn't like garden seed. It's really perishable—especially when it dries out. So, as I've been saying in every Seed Sense for years, don't delay in planting your nursery stock when it arrives. If the weather is bad when it arrives, heel it in the ground. It will stay alive this way, but if at all possible, plant it in its permanent location immediately.

Completely Superior

"Dear Henry: I would have a guilty conscience if I did not help you advertise your United Hybrid South American popcorn for what it actually is. I have been eating home-grown popcorn for about 50 yrs. I have grown and used all colors and numerous varieties, but this is, in every respect, completely superior to any of the others. It is the only corn I have ever seen that pops 100%. It is by far the most brittle and tender eating I have ever seen, and pops with bigger units per grain."—G. C. Chandler, Box 486, Sullivan, Missouri.

A Hardy Easter Lily That Blooms Outdoors

(Estate Lily.) I've been wanting to offer you a hardy Easter Lily for 50 years. It's something we all want in our gardens. And here it is. A beauty as delicate and wonderful as any grown in a greenhouse. And you can have it right in your own backyard. Plant it this spring and you'll have blooms year in and year out. It grows 2½ to 3 ft. tall. Just like what you pay \$3 to \$5 for at the florists.

Some of the boys in the seedhouse wanted me to get a big price for it. And most people would have paid it, too. After all, you don't find something so unusual everyday! But I'm pricing it right in line with any of my other lilies. This way we can all afford to have it. BAN11—Price is 59c each; 2 for \$1.00; 5 for \$2.29, postpaid. And you'll thank me for bringing it to you.



Under the Blossoms

"Dear Sir: Here is our little granddaughter taken last summer under one of your Regal Lilies in bloom. It had 40 blooms at one time from 3 stalks from the one bulb. Really beautiful."—Mr. and Mrs. Carl Berndt, 30 No. 15th St., Denison, Iowa.

Chrysanthemum "Kettler Red"

Here's another new mum from Minnesota. I never have liked many of the red mums we had because the color wasn't red enough to suit me, but this one is a double truly deep red on strong stems, making a great clump just matted solid with blooms. I think you'll like it. 59c each; 3 for \$1.49, postpaid. Just ask for No. BN48.

Glads a Real Joy

"Dear Mr. Field: Wanted to write and tell you how much all my friends and neighbors and myself have enjoyed the Rainbow Collection of Glads. They grew almost as tall as I with ten to fifteen florets to the spike, each from 5 to 6 in. across and such gorgeous colors. Your glads went all over town. The cannas bloomed 'till the frost killed them last week. They were used to decorate the altar of our church. I do enjoy your Seed Sense very much."—Mrs. A. P. Conrad, Rt. 2, Prosser, Washington.

Some Sunflower

Here is little Gerald Grubaugh, age 3, son of Mr. and Mrs. Leo Grubaugh, Rt. 3, Fredericktown, Ohio. Gerald is standing beside a Sunflower he planted beside his parents' front door and it grew to a height of 11½ ft. and had a bloom 11 in. across. Mrs. Grubaugh says, "It was greatly admired by all who saw it and the Mt. Vernon paper had a write-up in their paper about Gerald and his big sunflower. We bought seeds of you for the first time last year and had the best garden we have had for a long time. Am planning on sending for my seeds from you again."

Just goes to show you don't have to be big to do big things.

H. F.



Golden Wedding

"Dear Mr. Field: Here is a picture taken on our Golden Wedding Anniversary. There were 80 present and we received such lovely presents. We are old customers of yours. Have 9 married children. Received the catalog and Seed Sense and seemed like a letter from an old friend."—Mr. and Mrs. E. B. Sexton, Mullen, Nebraska.

Congratulations to you both. A fine peony will be sent to you in remembrance of this happy occasion.—H.F.

Plant Your Garden Early

You've all heard that old saying about "the early bird gets the worm." That saying is just as true when it comes to making your garden. And as I've told you many times before, get out early and plant your garden and plant plenty. Remember, if you plant early and the frost does take it, you've always got the second chance. If you plant late and something happens to it, you're just about sunk. So get your garden in early this year and help cut down on the high cost of living by reaping the harvest of a good garden early. I always put full "how to grow" directions on every seed packet, but if you have any other questions just write me a letter and I'll do the best I can to help you. My advice is always free.

Legumes grown in combination with grasses provide nitrogen for the grass.

Please Don't Order Yellow Sugar Lumps

After all the talking I have been doing to you the last few years about Sugar Lump Watermelons, you are probably wondering what I mean by not wanting you to order the Yellow Sugar Lump this spring. Well, here is the story. Our Yellow Sugar Lump crop was almost a failure. There will not be near enough to go around, so we are going to stretch the seed as far as we can and we are putting it up along with the White Sugar Lump and Red Sugar Lump in a special collection offer. One packet each of the three for 39c. No. 500X. So if you want to be sure to get the Yellow Sugar Lump, you had better send your order for this collection right away. They beat anything else in their line. They are small, ice box size and grow about 9 inches through. Fit in the ice box without cutting and sweet as sugar. That is why we call them Sugar Lumps.

If you want some of all kinds mixed together, we will have those, too. Of course, the mixture will be mostly Red and White, but there will be a few Yellow ones sprinkled along. The price on this special mixture is pkt. 15c; oz. 25c; ¼ lb. 75c, postpaid. Just ask for No. 719.



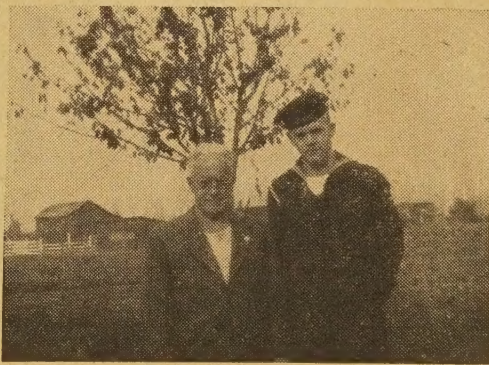
Some Miracle Mums

This picture was sent in by Mrs. Delcia Lakey, Rt. 3, Ava, Missouri. It is her niece Kathleen Davis holding her little 6 week's old daughter, Karen Lee. Mrs. Lakey says, "Kathleen is standing beside some of your Miracle Mums. I now have 8 colors. They were really beautiful right up until winter set in."



16 Onions—23 Lbs.

"Dear Sir: Our son, Edward, is showing some of our onions grown from Henry Field's yellow sweet spanish onion plants. One of the onions measured 15½ inches around. We had 16 onions that weighed 23 lbs. The Weeping Willow in the background has been set out 2 yrs. this spring."—Mrs. Lida M. Sayre, Rt. 3, Milan, Missouri.



Due to H.F. Vegetables

"Dear Mr. Field: I am enclosing a picture of my son and myself. He was raised on vegetables grown from Henry Field seeds. I was not. Anyone can see the difference. Need I say more?"—Chester S. Lowry, Rt. 2 Box 1044, Beaverton, Oregon.



United Popcorn—Best of All

Here is R. J. Whitley in his 75 acre field of U541 hybrid popcorn. His field is on the Grand River bottom in Missouri. The picture was taken on November 26th last fall. You can see for yourself I am not fooling when I say that our hybrid popcorn stands like a ramrod. There is a tremendous yield on that field too. "R. J." depends on us for his seed stock each year. This spring I am able to offer you several of the new United hybrids. I am listing them here so that you can pick out the ones you like best. Perhaps you would like to try all of them.

No. 194—(110-115 day) This is one of our first and best hybrids. We used to call it No. 41. It made a great name for itself wherever it is used. It is very uniform. It pops big butterfly shaped kernels.

No. 194C—U500 (115 day) This is a four way cross involving three South American type inbreds and 1 Super Gold inbred. It stands exceptionally well, carries two big ears to the stalk and has a high popping volume.

No. 194D—U541 (110-115 day) This is a three way cross which combines one Super Gold inbred with two South American type inbreds. It is the most uniform hybrid we have. It has large round kernels and pops big butterfly flakes.

No. 194E—U544 (110-115 day) This is a four way cross. Three of the inbreds are the South American type and one of them is a Super Gold inbred. We consider this one of our better South American hybrids. It has everything—big yield, high popping volume and good eating quality.

The price of any of the above hybrids: Triple size (3 oz. pkt.) 15c; ½ lb. 35c; 1 lb. 60c; 3 lbs. \$1.50; 10 lbs. \$4.80, postpaid. \$45.00 per 100, F.O.B. Shenandoah.

Appreciates Dealings

"Dear Mr. Field: Received my perennials in due season and have them all tucked in for the winter. I wish to thank you for good service and good measure."—Mrs. J. A. McGregor, 3144 Starr St., Lincoln, Nebraska.

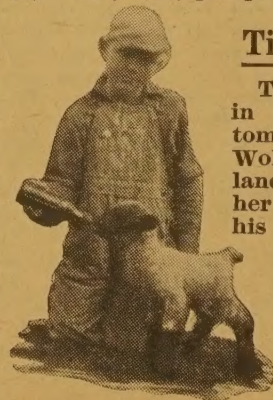


3 Lbs. for 46c

"Dear Henry: Here is a snapshot of my son David and the White Rock chickens we got from you. We didn't lose any. These chickens were raised in a pen 3½'x5'. When they weighed 3 lbs. they had cost us only 46c each."—Clarence Nelson, Willmar, Minnesota.

New—2-4-D Dust

Lots of us, including me, have wanted a simpler way of applying 2-4-D weed killers in the garden. The liquid sprays are best for large areas and general weed killing, but for the small job, a more readily available killer would be better. And now we have it in WEEDUST. It comes in a shaker box, and all you do is shake it on the weeds. Use on weedy patches of lawns, too. Just sprinkle where you need it. Always ready when you need it. Big box of WEEDUST, in shaker form, nothing more needed to apply. Only 75c, postpaid. No. AN4028.



Time for Lunch

This picture was sent in by my good customer, Mrs. Edmund Wolfgang, Rt. 5, Midland, Michigan. It is her son, age 11, and his pet lamb. Mrs. Wolfgang says, "She is now a big lamb and almost too much of a pet. She sleeps on the porch with the 2 dogs at night."

Finest Pear of All

I have been watching Lincoln pear for some time and think it is going to be the finest pear ever introduced for our Midwest territory. It is not a new variety by any means and has long ago proven its outstanding qualities. It produces a heavy crop every year. Ripens between September 10th and 15th. Large, good flavored, greenish-yellow with a pink cheek and wavy surface. The flesh is fine, white and crisp, and there is an increasing demand for it on the market. This is a good commercial variety and an unexcelled backyard tree. The trees are thrifty and long lived. They bear young and are very resistant to blight. I don't know what more I could tell you about them that you would need to know in order to feel that you ought to at least have one or two out in the backyard or an orchard full of them. No. AN156. 2 to 3 ft. size, \$1.19 each; 3 for \$3.48, postpaid. 3 to 4 ft. size, \$1.39 each; 3 for \$4.08, postpaid.

Curing hay in the windrow saves leaves and green color.

What Is It?

A little seed awoke one day,
As seeds will do in the month of May.
But 'lo and behold it had clean forgot
Whether it was a weed, a flower or what.
Some said a rose and some said a tree,
But on anything they could never agree.
So they thought that they must needs
Call a council of sixteen seeds.
"Why you will be a carrot," said the bean,
"The finest the world has ever seen."
"Not so," said the potato. "I'm sure he'll
be

A fine big potato just like me."
"Oh no," said the aster, sweet and fair,
"You'll be a pumpkin growing there."
And so they argued all day long,
Each claiming to be right, the others
wrong.
And then the sunflower, stately and tall
Nodded his head and spoke to them all.
"If what you are you would like to know
The best way to find out is just to grow."
Mrs. Walter Hallaway
Jewell, Kansas



Some Punkin

"Dear Mr. Field: Last spring I ordered a packet of mixed pumpkin seed from you. I am enclosing a picture of my 12 yr. old son with one of the pumpkins. It weighed 44 lbs. and was 51½ in. around. Some pumpkinin."—Mrs. Kermit Leftwich, Draycott Farm, Kennett Square, Pennsylvania.



Really Large

"Dear Sir: Here is a snapshot of my son, Martin, and myself taken with some cabbage and onions grown from your plants and sets. They were really large. Sure enjoyed them. Be sure and send me your new catalog." — Mrs. Lawrence Kampa, Rt. 1, Box 85, Royalton, Minnesota.

2 Good Dahlia Offers

Here are 2 good Dahlia offers I didn't have room for in the catalog and I sure want all of you to have a chance to order them. No flower garden is complete without some of those gorgeous, colorful Dahlias which bloom profusely from mid-summer until frost, giving you bouquets which will be the envy of your neighbors and friends.

ARISTOCRAT DAHLIA OFFER

Truly the Aristocrats of the Dahlia World

KILGORE KING—ABG60—A monster golden yellow flushed pink.

CITY OF CLEVELAND—ABG61—Big, orange-red decorative.

D'ARCY SAINSBURY—ABG62—World's biggest and best white. 1 each, all 3 for \$2.15, postpaid. No. ABG186X. Or I can offer them to you separately at \$1.00 each.

"NO-TWO-ALIKE"

DAHLIA OFFER

For Variety and Color

2 DECORATIVE—Different colors.

2 BALL DAHLIAS—Both different.

1 CACTUS DAHLIA — All labeled so you'll know. All 5 for \$1.45, postpaid. No. ABG191X.

Dahlias Really a Wonder

"Dear Mr. Field: Just had to write you about my dahlias. I have seven different kinds. The huge golden yellow is a wonder. It measured 9 in. across and was still not in full bloom. It expanded fully a couple more inches. I am also proud of my butterfly bush. Thanks a lot for your service." — Etta Owens, Stilwell, Oklahoma.

Novelty Potatoes

(A Curiosity)

ABG409—Purple skin and flesh. The original potato as found in Central America by Columbus. Small, size of a hickory nut. Plant and tend as you would regular potatoes. Every hill will grow 'most a hatful of tubers. I grow them for the fun of it. Have a few extras. Price: 3 for 25c, postpaid.



Hold Tight, Carolee!

"Dear Mr. Field: This is my little sister, Carolee, age 2½ yrs. That's our dog on the pony with Carolee. Our daddy and mother's name is Mr. & Mrs. Emery Letweller. We buy your seeds and really have good luck with them." — Deane Letweller, Rt. 3, Mason City, Illinois.

Payment in Nursery

Sometimes you customers send in orders that include some express collect and some postpaid items. When these two go out together, which sometimes happens, in the same package you have to pay charges on the items which should have been postpaid. Of course, this isn't fair, so to make up for this extra charge to the customer I always try to send along some extra nursery stock which will more than make up for the postage charges involved. This way, you get a good bargain; and I thought this seemed better than making up two packages.

Un-Named Tomato

"Dear Sir: I want you to know I certainly like your new un-named tomato and think you should list it in your catalog. My seed came too late to set in a hot bed so I just planted them in the garden. I certainly had strong, healthy plants and the tomatoes were such lovely, meaty, smooth, even sized tomatoes. All the neighbors raved about them." — Mrs. Glen Curtis, 621 3rd Ave., Aberdeen, South Dakota.



Young Gardener

"Dear Mr. Field: Here is a picture of myself standing on a step ladder by an H.F. Sunflower and holding a head of H.F. Norseman cabbage. The picture was taken in my garden. I am 8 yrs. old." — Roger Kindler, Rt. 2, Rome, New York.

Butternut Squash

Here is the one you squash eaters have been waiting for. I have been trying for several years to work up enough seed so we could list it in the big catalog but haven't succeeded so far. This year we saved about 100 pounds and that is not going to go very far, so we must sell it on a first come—first served basis.

Butternut matures in 85 days. Fruit is about 10 or 12 inches long. It is bottle-shaped, has a dark tan color and a hard shell. It is a heavy yielder. Makes wonderful pies and is good boiled or baked. The flesh is thick, dry, fine texture, deep orange in color and has an unusually fine flavor. This year we will offer it while it lasts for pkt. 15c; oz. 65c, postpaid. Just ask for No. 753.

Said the Farmer to His Faithful Mule

Well, Lightnin', you're just a mule, and the son of a jackass, and I'm a man and made in the image of God. But here we work, hitched up together, year in and year out, and I often wonder if I work for you or you work for me. Maybe it's a partnership. Anyway, I work as hard as you do plowing or cultivating. We cover the same distance, but I do it on two legs and you do it on four, so I do twice as much work per leg as you do. Soon we'll harvest the corn. I'll give one-third to the landlord, and one-third to you, and the balance is mine. You eat all of yours but the cob. I have to divide mine with my wife and seven children, and six hogs and sixty hens, two ducks and a banker. If you and I both need shoes, you'll get them.

Yes, sir, Lightnin', you're getting the best of me. I ask you now, if it's fair for a mule, the son of a jackass to swindle a man, the lord of all creation, the most intelligent of animals? You only help me plow and cultivate, and I must cut, shock and husk the corn while you hee-haw at me over the pasture fence. All year the whole family has to help, from grandma to the baby, to scratch enough money together to pay the taxes and the interest on the mortgage. You ornery old critter, I even have to worry about the mortgage on your tough, ungrateful hide. About the only time I've gotten anything on you is on election. I can vote and you can't. But after election day I realize right away I've been as big a jackass as your papa was. And then I begin to wonder if politics was made for men or jackasses—or just to make jackasses out of men. Honest, now Lightnin', when you know all these things, how can you keep such a straight face, and look so dumb and innocent?"



First Prize

"Dear Mr. Field: Here is a snapshot of our daughter and her cousin dressed as bride and groom. They got first prize in the Kiddie Parade at Wright City, Missouri, Harvest Festival. The Glads Mary is holding were raised by Don's mother from H. F. bulbs. They had the most beautiful glads all summer. We had a fine garden from Field's seeds this year. Certainly enjoy Seed Sense and catalog." —Mrs. Irwin Klansmeier, Box 54, Wright City, Missouri.

Tomatoes Without Seeds

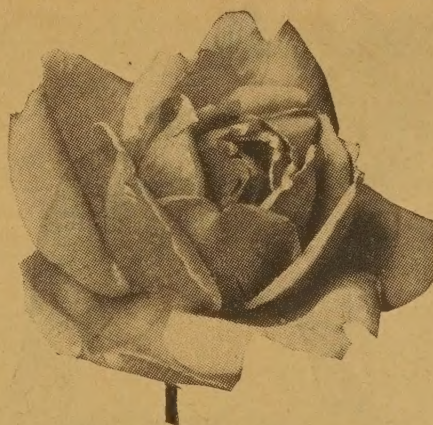
It's almost unbelievable, but a new product called PERTHENE, when sprayed on tomatoes will leave them without seeds. Just meaty, juicy tomatoes, with small cavities. All you do is spray the blossoms with this amazing new hormone treatment. Big package with full directions only \$1.00, postpaid. No. 4030. You can't be without it.

Vegetables should be cooked immediately after thawing or before the product is completely defrosted.



Free Flower Seed Really Beautiful

"Dear Sir: This is my little 4 yr. old grandson, standing in front of a bed of Larkspur purchased from you. My free flower seed really turned out beautiful." —Mrs. Lorraine Wellborn, Pocahontas, Arkansas.



Left Out of Catalog

Am always forgetting some items that I meant to put in the catalog and didn't. I don't see how I ever forgot to list the Super-Hardy Brownell Roses, but I did and I certainly apologize for it.

These are the new Super-Hardy hybrid teas that absolutely won't kill out even in temperatures that dip 25° below zero (tops not covered were not injured). Think of that. They are free blooming, long-stemmed, with flowers that last a long time. Give more bloom than ordinary hybrid teas. SO HARDY—We Guarantee Them To Live 1 Full Year—Despite Your Climate!

V FOR VICTORY — AN960. (Patent No. 543). Pure yellow. Holds color, very large and double.

PINK PRINCESS — AN961. (Patent No. 459). Holds foliage well. Bud red, flowers deep pink.

BREAK O'DAY — AN962. More blooms than any hybrid tea. Large and very double. Light apricot.

ANNE VANDERBILT — AN963. (Patent No. 504). Red buds opening to reddish orange flowers. Very large. Very fragrant. One of the best.

LILY PONS — AN964. (Patent No. 420). Hardest. Pearly white with yellow centers. Perfect form.

SHADES OF AUTUMN — AN965. (Patent No. 542). Inner side of petals rose red. Outer side glowing yellow.

Prices: \$1.50 each; 3 for \$3.75; \$14.00 dozen, postpaid.

Climbing Brownells

FREDERICK S. PECK — AN966. (Patent No. 419). Grenadine red buds overlaid with orange.

GOLDEN GLOW — AN967. (Patent No. 263). Rated world's best yellow climber. Blooms in clusters.

COPPER GLOW — AN968. (Patent No. 458). The very much desired coppery orange shade.

Prices: \$1.00 each; 3 for \$2.50, postpaid.

Poem

"Oh! Adam was a gardener, and God who made him sees
That half a proper gardener's work is done upon his knees."

—Kipling

Pleased with Order

"Dear Sir: Everything I ordered from you last spring has made good growth. You really do have good nursery stock, so well rooted and thanks a lot for everything." —Mrs. Clara Wegner, 124 S. W. 20th St., Pendleton, Oregon.



Best from Fields

"Dear Mr. Field: Last spring was the first time I had planted H.F. seeds and had the best garden I have ever had. Here is a picture of my 2 daughters, Sharon age 4, and Karen age 2. They're holding a pumpkin and some onions grown from Field's seeds." —Mrs. Geo. Easley, Bunkersville, Kansas.

Prize Melon the Best

"Dear Mr. Field: Wanted to tell you about the prize contest muskmelons I raised. Had one that weighed 10 lbs. and wanted to get a picture of it but have no camera. My uncle came from Ohio and he and my brother cut it and ate it. Said it was the best melon they had ever eaten. The sweet potato plants were swell. They were the biggest I ever raised. We had one that weighed 6 lbs. and gave it to our milk truck driver and he was so tickled over it he took it all the way to St. Louis to show it off. Really raised some nice pumpkins, too. One weighed 60 lbs." —Mrs. Marie Petty, Grubville, Missouri.



"Tribute" to H.F.

Here is an unusual picture sent in by Mrs. Thos. Twardoski, 616 Ludvig St., Rock Springs, Wyoming. She calls it "Tribute to Henry Field." It was made from a Sunflower 11 ft. tall and 12 inches across. Mrs. Twardoski says, "I made it by picking the seeds out around the letters. Thus the letters are formed by the remaining seeds."



Hello There, Henry!

"Dear Mr. Field: Here is a photo of my two sons, Ralph Charles age 19 mos. and Edward Morris age 7 mos. Daddy Ralph is in the Army in the Philippine Islands. This makes the third year I have ordered your seeds and think they are 'tops.'—Mrs. Ralph E. Shrake, Rt. 2, Pukwana, South Dakota.

Hope Daddy Ralph is home now to help with the gardening and to enjoy these two fine boys.—H.F.

About Shipping

Every year there are a few customers who write in saying that some of their nursery order is missing. Sometimes, of course, we make a mistake, but not often. What usually happens is that an order is split up according to when it should be planted. We fill your orders when our stock is in best condition and at the proper planting time. Garden seeds and non-perishable goods are always shipped immediately. Perennials, Vegetable Plants, House Plants, Evergreens, Pansies, Wild Flowers, Strawberries and Bulbs come in separate packages even when sent the same day. Some plants and nursery stock are shipped in separate packages, so you may receive several shipments on one order. Heavy seeds are shipped by freight. So look over the papers in your order very carefully. They'll tell you all about it. You can always depend on Henry Field to send good stock, on time, and at a fair price.



Real Jr. Salesman

"Dear Henry: Here is a picture of one of your little Junior Seedsmen. His name is Terry Evans. He received the seed on Thursday, took them out Saturday and sold out in just a few hours."—Wayland Evans, Elbert, Texas.



4½ Yrs. Plus 30

This picture was sent in by Mrs. Guy Stonestreet, Rt. 2, Cumberland, Maryland. It is her son, Sonny, and his pet horse, Rose, coming in to dinner. Sonny is 4½ yrs. old and Rose is 30 yrs. old. The picture was taken while they were helping with the fall seeding. His mother says, "We are new customers of yours. Answered an ad in a magazine for yellow carnation and Seed Sense and both came through fine. The plant wintered in A1 condition. We were very much pleased with it and sure enjoy Seed Sense.

All Roses Bloomed

"Dear Sir: I ordered 10 roses last spring from you. They all lived and are truly beautiful. My neighbors all admired them, so wouldn't be surprised if you receive more rose orders from my neighborhood."—Mrs. Earl V. Moore, Rt. 2, Benton, Illinois.

My Nursery Guarantee

Yes, I guarantee all my nursery stock and the following are some of the reasons why I do:

- (1) My nursery stock is all state inspected.
- (2) Free from disease.
- (3) Of the heaviest quality.
- (4) First-class in every way.
- (5) True to name.

If you are not absolutely pleased with my nursery stock when you receive it, return it promptly at my expense and I will replace it or refund your money, whichever you wish. I guarantee it to arrive in first-class, live-growing condition. If, after it is planted, it fails to grow, I think we should divide the blame. I'll take one-half and you and the weather the other half, and I'll replace at half price anything unsatisfactory through any fault of the stock. Fair enough, don't you think?

Satisfied with Everything

"Dear Mr. Field: I sure like the results I get from your seeds. Have used them for several years. The new contest melon was sure fine. They really tasted good. Had some of the prettiest flowers I have ever seen, so many colors. Many people wanted seed from them, so I told them where I bought the seed. The chickens I ordered from you were sure nice, too. They began to lay when only 4½ mos. old and are still laying good."—Mrs. James Harvey Davis, Rt. 1, Fairland, Indiana.



A Customer Reorders

"Dear Sir: Here is a picture of our two sons James and Clarence hauling a load of cabbage grown from Henry Field's seed. Last year was the first year I ever planted your seeds and was surely satisfied so I am ordering again."—Mr. and Mrs. Edw. J. Wiedenfeld, Rt. 2 Box 91, Richland Center, Wisconsin.

New Phlox Purple Sweetheart

I've just stock enough of this worked up to put it in this March Seed Sense. I didn't have enough for the catalog. This is the best purple phlox I ever did see, in fact, the only purple phlox I ever did see that I thought very much of. It is really a purple, large flowers, a beautiful thing. This is a new purple variety. I like it and I think you will, too. No. BN75. Price: 50c each, postpaid.

Beautiful Beyond Words

"Dear Sir: I must tell you about my beautiful Portulaca you sent. Beautiful beyond words. And those Field's first early beans are sure fine. Hope to receive a new Seed Sense soon."—Mrs. A. H. Carender, Rt. 2, Lowell, Arkansas. Here it is. H. F.



"Tomato King"

"Dear Henry: Here is a shot of some of your Red Head tomatoes and of myself. Tomatoes and Asters are my hobby. Tried your new orange tomato last year and it was very good. I am an old Missourian myself, but haven't seen the Ozarks, or a real big mule either, for 40 years. They call me 'Tomato King' out here."—John Albert, 5916 Rainier Ave., Seattle, Washington.

HENRY FIELD'S SEED SENSE

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field Seed & Nursery Co.
Field No. 1 Building Shenandoah, Iowa

Henry Field, Editor

Contributors

"Alfalfa" John Nicolson (Seed) Helen Field Fischer (Flowers)
Pate Simmons (Seed & Nursery) LeOna Nicolson (Nursery)
Geo. Rose (Nursery) Irving Steurer (Garden Seed)
Deane Schneider (Field Seed) —and all my friends and customers

Subscription Price—A Garden Seed, Field Seed
or Nursery Order

Seed Sense Every Month?

Now don't take me too seriously, but I've been thinking lately of sending out a Seed Sense every month. Some of you old customers will remember the days, umpteen years ago, when I sent out Seed Sense 12 times a year. It was favorite reading then, and might be again. Don't know. Want you to tell me what you think—all of you.

Only thing I don't like about it is the expense. The way printing and paper prices are these days, I just couldn't send it out for nothing. Would have to charge something. Fifty cents a year, maybe.

Write and tell me what you think. Would you read 12 Seed Sense a year? Would 50c be too much? Now's your chance to speak up. Write me and say just what you think. H.F.

The Truth About the Chicken Business

I think there's money in the chicken business—good money—provided you don't go to too awful much expense, and don't start in plunging on a big scale before you know how it should be done.

Yes, I've seen people lose money on chickens, and I've seen them lose money too on hogs, and on cattle, and on lots of other things but it was generally the same way in each case—trying to do too much with too little—plunging too fast—hiring too much help—and buying all the feed.

But if you will raise chickens on a moderate reasonable scale, do the work yourself, and raise most of your own feed, chickens are a safe and profitable business year after year. And a pleasant business, too, and a lot of fun. I think Mrs. Field gets most as much pleasure out of her bunch of chickens she has down at our cabin as she does out of her flowers—and that's saying a lot.

And we get a world of good eating too, and a little handy ready money. We don't grow chickens on a big commercial scale with fancy chicken houses, nor pay a fortune for feed but I don't suppose you do either.

The big thing is to grow most of your own feed. Ordinary farm grains such as corn and wheat, alfalfa or clover hay and pasture, and maybe some green growing young oats for quick spring pasture, all make the best chicken feed in the world. And they cost very little.

And grow some Mangel Beets for winter feed and some extra carrots and turnips. Store them in a cave or pit and feed them all winter. Maybe grind the grains into meal and sprinkle over the chopped alfalfa hay and the beets and watch the hens go after it.

Grow Your Own Fruit

Nothing new about this heading. Have been saying it for years, and am going on saying it. Because it makes good sense. It's the right thing to do, and the wise thing.

This year it's more true than ever. All you have to do is look at the prices on store bought fruit. I don't have anything against store fruit. We need it badly, especially oranges and grapefruit and bananas. But for most of us, the prices are too high on the fruit that we could and should grow at home.

Anybody can grow apples and peaches and plums and raspberries and most any fruit. Some of it, like strawberries, will bear the first year. Most of it doesn't require a lot of care, although the better care you give it, like anything else, the better harvest you get.

Mrs. Field and I are still setting fruit, both here and at our cabin in the Ozarks. Our plants bear from early to late, and we make good use of the fruit, too. We can part of it and freeze the rest. And sell some, too.

So can you.

Come See Me in Shenandoah

Don't know how many hundreds of thousands of friends have come to visit here at Henry Fields in the last 60 years. Maybe it's millions. But they were all welcome, and I think they went home a little bit more garden minded than when they came.

Just want to extend another invitation. Come see us. We're ordinary, friendly people here in Shenandoah. We like company



This is Mrs. Field in our pea patch down at the Ozark cabin. You can see how we grow peas there—tallern' your head. And we usually grow sweet peas along with the regulars. They do well together and are really pretty. Try it and see. H.F.

just like you do. And if you can't come, write us a letter, or send us a snapshot of the garden and the kids.

Grow Something New This Year

Nothing will add spice to your garden more than something new. Don't mean to say you should quit growing Little Marvel Peas for the new Early Giants listed on the front page of my catalog. But a packet of Early Giants, along with your Little Marvels will give you a chance to compare growth and taste.

It's fun to grow new things. I plant almost every new plant I can find. That's how I'm able to list so many better varieties. And the same holds true for you.

Take my new Field's Giant Strawberry, for instance. You'll get a big thrill out of these super-big, super-sweet berries. Wouldn't want you to give up Belmar, but a few Giants sure have a place.

So, grow something new. Even if it's only a new radish.

Moon Sign Planting Dates for 1947

Here are the planting dates for 1947 according to the moon signs, as I figure them. Don't guarantee they're right so use your own judgment about using them. If you want more details better get the Llewellyn Moon Sign Book advertised on page 8 of our catalog, which is probably the best known authority. It sells at \$1.00 and we can supply you.

Potatoes (early)—Mar. 10-11 and also 20-21, or in a real early season, Mar. 1, 2, and 3.

Beets, radishes, carrots, onions, and other root crops, same dates as early potatoes.

Corn—(including field corn, sweet corn, and popcorn)—May 3-4-5-22-23, and May 31. Or in the south or in a very early season, April 25-26.

Beans, melons, cucumbers, squashes, same dates as corn.

Tomatoes (outside)—May 3, also 22-23, or in south or early season, April 25-26.

Tomatoes, cabbage, etc., in hotbeds or in house—Feb. 20-21-22, Mar. 1-2-3.

Cabbage (outside)—Mar. 1-2-3 and 29, and April 25-26.

Peas (also mustard, kale, and chard)—same dates as cabbage outside.

Late Cabbage—June 1, and for real late, June 27-28.

Late Potatoes—June 10-11.

Butchering dates—Mar. 1-2-3.

Weeds and Briars. The Missourians say that if you chop your sprouts and briars and big weeds in the sign of the heart (Leo) in the dark of the moon in Aug. (Aug. 15-16 this year) they will not sprout up again, but will die. H. F.

Please Help Me

If you are one of my customers getting 2 each of my catalogs or Seed Sense right along, you could do me a real favor if you'd just drop me a card or tell me on your order when you send it.

You see these days we can't always get enough help to keep our list right up to date. Rather than make a mistake and cut somebody out of getting their catalog, I lean the other way and sometimes mail two to the same house. This costs me a lot of money and with your help I can stop the waste. Will you help? Thanks.

Here's a form you could pin on your order or paste on a card and I'd sure appreciate it.

☐ I receive more than one catalog.

My name.....St. or Rt.....

My town.....State.....

Duplicate is addressed to.....
Name

Don't Miss Hemerocallis Show

Something new in flower shows made a great hit when the HENRY FIELD SEED CO., was host for two days last July to lovers of the improved HEMEROCALLIS. This is the newest hobby flower and is especially adapted to our hot dry summers.

Along with the choice specimens and artistic arrangements of the Hems were exhibits of many other choice flowers brought by the friends. The guests were given possession of all parts of the buildings—even the radio at times. One group of 30 ladies met the problem of scarcity of rooms by bringing folding cots and sleeping in a secluded sales room.

The climax of those two days of happy fellowship was the organizing of THE MIDWEST HEMEROCALLIS SOCIETY. They modestly refrained from calling it NATIONAL, but growers from all States, except twelve, have sought admission, and the New York Botanical Garden,—center of Hemerocallis research, has donated a complete file of their bulletins for use in the society's loan Library.

The beautiful FIRST YEARBOOK, full of information and pictures is now being printed and will go to more than 400 members. Should you care to join, send your \$3.00 dues to the Treasurer, Fred Fischer, P. O. BOX 5, Shenandoah, Iowa, and receive the YEARBOOK and Bulletins as issued.

Radio Hymnals Ready

We finally have an edition of 10,000 radio hymnals. This is the best loved hymn book on the market—the only one containing almost all of the good old Gospel Hymns in one volume—hundreds of them. Price, No. 4034, Cloth bound, 75c; No. 4035, flexible back, 60c, all Postpaid. Order now. Write for special low prices on lots of 25 or more to Churches and Sunday Schools.

H. F.

She Wins the Prize

"Dear Mr. Field: In your 1946 catalog you mentioned that you were sure if your Ozark Giant Marigolds were entered in a flower show they would win. I entered some of these marigolds in the Reddy Kilowatt Garden Club County Fair last fall and won GRAND CHAMPIONSHIP over all flowers entered in the show, which included some 200 to 250 entries. The seeds were purchased from you and I'm very satisfied with all the seed I've ever received from you."—W. D. Stone, 3511 17th Ave. S., Minneapolis 7, Minnesota.

Glad Bulblets



ABG360—I always sell scads of Gladiolus bulblets each year. They sell like hotcakes. It's a good way to get a glad garden cheap, too. Same size as I plant for growing my own bulbs here. If you are willing to wait a year for a part of your flowers (20% will bloom the first year) plant these bulblets. Bulblets are simply small bulbs not yet grown to the largest blooming size. Full cultural directions with each order.

1000 for \$2.50; 300 for

90c; 100 for 35c, all postpaid.

Field's New "Giant" Strawberry



Biggest I Ever Grew

This is absolutely the biggest and best strawberry I have ever found. It's literally got everything. I have been growing it for two or three years at my Ozark garden but have hesitated to say much about it as it seemed almost too good to be true, and I wanted to test it thoroughly.

But I am satisfied now that it has everything you want in a good berry. It is very hardy, frost resistant, tremendous yielder, deep red color, sweet high flavor, perfect shape and easily hulled. The largest berry I have ever seen. Not an everbearer but bears over a long season. We picked them for 5 solid weeks last year. They are not profuse plant makers, but every plant is large, vigorous and just the right amount of them for a big fruit crop. A wonderful berry for canning as they hold their shape and deep red color in the can.

I have a nice crop of plants of my own growing, not enough to go around, but enough to take care of early orders. First come, first served. Prices: 25 for \$2.69; 50 for \$4.98; 100 for \$9.50, postpaid. Just ask for No. BN710.

"Golden Text" of the Field Family

"Trust in the Lord and do good, so shalt thou live on the land, and verily thou shalt be fed." (Psalms 37-3)

York and Lancaster Rose

Last year I got ahold of a few buds of this very scarce, very famous, very very old rose and had them budded and have just about 600 to sell this year. It's of ancient Damask parentage. A double rose with its petals sometimes white, sometimes red, and sometimes striped in both colors. You folks who remember your Ancient History will associate this rose with the Ancient War of Roses because it was named the York and Lancaster Rose by Nicholas Monardes in 1551 when he observed that its contrasting colors were worn during the bloody thirty-year War of the Roses between the houses of York and Lancaster, away back in ancient times.

Being a Damask rose it has the delightful fragrance of that variety which, together with its extreme hardiness, has helped to keep it in the gardens of our ancestors for more than four centuries. It is a bush rose. It grows a little taller than a tea rose. Don't prune it so hard in the spring as you would a tea rose, otherwise treat it just the same—it is a good deal hardier. While they last, \$1.25 each. Just ask for No. AN479.

Payments for Windbreaks

This year for the first time the Gov't is going to make payments for maintaining windbreaks, just like it has for corn and legumes and other crops. Amount of the payment seems to vary in different states, but I've seen payments of up to \$7.50 an acre. This is good practice. Glad to see it. If you want to find out more about it in your community, consult your local Gov't men.

Send Wool to H.F.

The wool season is here and of course you want to send yours to Henry Field. Fair treatment and giving the customer the benefit of the doubt is true in our Wool Dept. like everywhere else at Henry Field's. And we pay top prices at all times.

We'll quote you prices throughout the wool season if you'll write us for them. Ship wool by railroad freight and mail us Bill of Lading when you ship. Our check will come back by return mail.

Prize Winners

Always like to list a few of the finest and the best of the gladiolus—the prize winners. This year I've got 3 that are really outstanding. They're expensive, but worth it if you want the newest.

ABG354—PURPLE HEART—Deep lavender and purple.

ABG355—BLAZE—Flashing crimson.

ABG356—SILENTIUM—Tall straight white with throat feather.

Will send any of these at 40c each or all 3 (ABG381X) for 98c, postpaid; 2 collections (6 bulbs) for \$1.68, postpaid.

Thanks from a Customer

"Dear Sir: Received the ornamental evergreens and are very well pleased with them. They are slightly larger than ordered, very green and well shaped. We hope to place an order for more next spring."—Mrs. Gideon M. Yoder, Rt. 1, Kalona, Iowa.



In Dad's Boots & Cap

"Dear Mr. Field: This is my son Richard Hardy, age 2½ yrs. He is a real farm boy. He holds his old hoe and a packet of Field's peanuts. We sure like Field's seeds.

"In dad's boots and cap I'll be a man And try to do the best I can; To raise a garden and make more food I'll plant Field's seeds for they are good."—Mrs. Hardy Woodward, Rt. 1, Middletown, Missouri.



Displaying Grandma's Iris

"Dear Henry: Our granddaughter Darlene, age 2, is showing you some beautiful Iris which was purchased from you. We have bought seeds from you for several years now. Must tell you about my pickles. I planted 13 hills of your 'National Pickle.' We only wanted a few for sweet pickles and slicers. We got 108 qt. of pickles and sold 3 pk. and gave away lots of slicers. We will soon be ordering our seeds from Fields again."—Mr. and Mrs. Tom Martin, Rt. 1, Danville, Iowa.

So Good He Reorders

"Dear Mr. Field: Had such good luck with our Austrg Whites last year so decided to reorder some of the same."—Mrs. Chas. Schuldt, 2408 Magnolia St., Sioux City, Iowa.

Nicest I Have Ever Bought

"Dear Sir: My 150 Hawkeye pullets arrived in fine condition. Not a sick or dead one in the bunch and five extras. Nicest I have ever bought and doing fine."—Mrs. Roy Lanning, Sabetha, Kansas.

Fastest Maturing

"Dear Mr. Field: Your Hawkeye chickens are the fastest maturing chickens I ever raised."—Ona Brown, Curryville, Missouri.



Ready for a Jaunt

"Dear Mr. Field: This is our daughter, Patsy, age 7 and her pony, Molly. Patsy really likes to ride. She bought the child's garden seed packet and sure raised some fine radishes. They never did get pithy. All of the seeds did very well."—Mrs. R. C. Randles, Rt. 1, Rockwell, Texas.

The "Honeysweet" Strawberry A New Hybrid Everbearer

Do you remember the wild strawberries you used to pick when you were a kid? Of course, you do. And you have never since been able to find any strawberry so sweet and so fragrant and set so thick on the vines. Of course, they were small and lasted only a short time but they were so good.

Well, someone got the bright idea of crossing or hybridizing them with some big, modern everbearing strawberry like the 1166 with the idea of getting a hybrid with the wonderful flavor and fragrance of the wild berry and the large size and everbearing habit of the other parent—and he almost succeeded, too.



The new "half wild" everbearer, "Honeysweet." Small—but, oh! so sweet.

The hybrid he got has all the sweetness and fragrance of the wild berry the same vigorous growth and hardiness and the same prolific blooming and bearing—and everbearing. In fact, the "everbearingest" berry I ever saw. Blooms and bears all summer, the first summer and right on.

But he was disappointed in the size. Bigger than a wild berry but not the big berry he hoped for. They are up to an inch in diameter, no larger, but real little nuggets of honey. Hardy as bluegrass, loaded with bloom, and fruit, the most delicious you ever ate, but small.

Really I think they are worth having, and I have grown quite a block of them. Visitors to my patch say they are the best berry I have, even if they are small. And they are sure everbearers. I think you would like them. They are hardy and will grow anywhere. I have a good crop of plants and while they last will fill orders at doz. \$1.00; 25 for \$1.50; 50 for \$2.50; 100 for \$4.75, postpaid. Ask for No. BN714.



Their First Experience

"Dear Sir: Here is a picture of my granddaughter, great-granddaughter and myself. They live in Denver, Colorado, but this was taken while they were visiting us this summer. The black haired one is my great-granddaughter age 4 and the one milking the goat is my granddaughter. Neither had ever petted a goat before. The goat was not used to children and we sure had a lot of fun. We have been reading your Seed Sense and using your seeds and plants for years and are always satisfied."—Mr. George H. Craner, Moline, Kansas.

Field's Chicks for Me

"Dear Henry: Received the baby chicks on April 10th. Raised 97 out of 100. Had fries the 1st day of June. Field's chicks for me."—Earl Smith, Box 192, Buena Vista, Colorado.

They Are Best

"Dear Mr. Field: Have raised lots of your chickens and think they are the best."—Audy Williams, Rt. 2, Box 118, Ardmore, Oklahoma.

The Best

"Dear Mr. Field: The 800 White Rock Chicks I got from you were the best chicks I ever had."—Mrs. Avery Haynes, Rt. 1, Arlington, Nebraska.

Golden Text

"One generation passeth away, and another generation cometh—but the earth abideth forever."—(Ecc. 1-4)

\$ DOLLAR DIVIDEND SALE \$

100 Straight-Run for \$1.00

(White Rocks and Leghorns only)

HERE'S THE DEAL—With each order for 100 Extra-Select grade White Rock Pullets and 100 Extra Select Grade White Rock Cockerels (200 chicks in all), we will sell you 100 high quality straight run White Rocks for \$1.00. A total of 300 White Rocks for only \$30.20 prepaid—100% live arrival guaranteed!

P.S. Will do the same on Leghorns for \$30.90.

Mrs. Field's Pepper Hash

- 6 small red cayenne (hot) peppers, or if not available use 3 tsps. red pepper
- 24 large sweet peppers (or about 3 qts. after grinding) either green or red but better if mostly red
- 6 large tart apples (or about 3 pints after grinding)
- 6 large onions (or about 1 pint after grinding)
- 6 carrots (or about 1 pint after grinding)

Grind all these in the food grinder and mix thoroughly.

Then add:

- 1 qt. sugar
1 cup water
4 tsps. salt
1 tsp. cinnamon
1 tsp. cloves

Boil for 20 minutes, then add 1 qt. vinegar and bring to a good rolling boil again, and can while hot. If you like it more sour, you can add more vinegar than that.

Pleased with Bulbs

"Dear Sir: Just a line to tell how well pleased I was with the tulip and crocus bulbs I ordered from you last fall. Got them planted just before the ground froze up. Also, thank you for the extra plants you sent and the lovely Elm you gave me as a living memorial for my soldier son. He is now discharged and home."—Mrs. Anna Paulson, Galesburg, North Dakota.

Triple Choice Offer

Here's the best Seed Sense chicken offer I've made in a long time. You can't afford not to take advantage of it.

1. Only the following breeds included:

Leg Rocks White Wyandottes
Barred Rocks White Rocks
White Leghorns New Hampshires

2. Price is only \$9.95 per 100, postpaid to your door and 100% live arrival guaranteed.

3. Only our "Best" and "Better Than Best" grades shipped, and it's our choice, which one.

Here's how it works. You make 3 choices out of the 6 above. We make every effort to send you your choice, but we reserve the right to send the breed which best suits us for the date you select. This way you get a real special price, and we get a chance (if we have to) to select one of 3 breeds. If we guess our production right, we send you exactly what you order. If we miss, we can level out our production by sending your second or third choice.

A good deal both ways.



Come and Get It

"Dear Mr. Field: Here is a snapshot of my granddaughter, Sandra Sue Smith, age 2, feeding some of my 4 mo. old White Rock hens. Will send you another order soon. The grape vines I ordered from you this spring all grew fine. Hope to see this picture in Seed Sense."—Mrs. Mattie Ullum, El Dorado, Kansas.

Egg Support 6c Up

Gov't tells us that the support price of eggs will be 33c through April. This is 6c above support price last year, and looks like it should make a profit for chicken growers.

SPECIAL DISCOUNTS
3 Top Grades Only
For Orders Over 300
DEDUCT 20c per 100
For Orders Over 500
DEDUCT 25c per 100
For Orders Less Than 100
ADD 1c per CHICK

SAVE \$1 TO \$4 PER 100 WITH HENRY FIELD CHICKS

ONLY \$1 DEPOSIT for each 100 chicks wanted holds your order for any delivery date you wish. Balance 10 days before shipment. We pay all transportation charges except Standard Grade. **3 Best Grades—All Prepaid.**

C. O. D. PLAN Send \$1.00 for each 100 chicks or less wanted. Pay balance plus transportation charges. Be sure and specify on order.

100% LIVE ARRIVAL GUARANTEED

100% live arrival of strong, live chicks guaranteed on every order. My iron-clad guarantee. H. F.



STANDARD GRADE
NOT PREPAID

GOOD
F.O.B. HATCHERY

VARIETIES	Per 100 St. Run	Per 100 Pullets	Per 100 Cockerels
WHITE ROCKS	\$9.95	\$14.95	\$9.95
WHITE LEGHORNS	9.95	18.95	3.95
LEG-ROCKS	10.45	19.45	4.95
AUSTRA WHITES	11.25	19.95	6.95
BARRED ROCKS BUFF ORPINGTONS WHITE WYANDOTTES	10.25	15.45	10.25
RHODE ISLAND REDS NEW HAMPSHIRE	10.95	15.95	10.95
AUSTRALORPS	10.95	15.45	10.95
HAWKEYES
HEAVY ASSORTED	8.45	8.25
ALL BREEDS ASSORTED 40% HEAVIES	7.45	4.45

3 BEST GRADES—ALL PREPAID

BETTER
SPECIAL LAYING GRADE
PREPAID

VARIETIES	Per 100 St. Run	Per 100 Pullets	Per 100 Cockerels
WHITE ROCKS	\$11.95	\$16.95	\$10.95
WHITE LEGHORNS	11.95	20.95	4.95
LEG-ROCKS	12.45	21.45	5.95
AUSTRA WHITES	13.25	21.95	7.95
BARRED ROCKS BUFF ORPINGTONS WHITE WYANDOTTES	12.25	17.45	11.25
RHODE ISLAND REDS NEW HAMPSHIRE	12.95	17.95	11.95
AUSTRALORPS	12.95	17.45	11.95
HAWKEYES
HEAVY ASSORTED	9.45	8.95
ALL BREEDS ASSORTED 40% HEAVIES	8.45	4.95

BEST
BEST EGG GRADE
PREPAID

VARIETIES	Per 100 St. Run	Per 100 Pullets	Per 100 Cockerels
WHITE ROCKS	\$12.95	\$17.95	\$11.95
WHITE LEGHORNS	12.95	21.95	5.95
LEG-ROCKS	13.45	22.45	6.95
AUSTRA WHITES	14.25	22.95	8.95
BARRED ROCKS BUFF ORPINGTONS WHITE WYANDOTTES	13.25	18.45	12.25
RHODE ISLAND REDS NEW HAMPSHIRE	13.95	18.95	12.95
AUSTRALORPS	13.95	18.45	12.95
HAWKEYES
HEAVY ASSORTED	9.95	9.45
ALL BREEDS ASSORTED 40% HEAVIES	8.95	5.25

BETTER THAN BEST
EXTRA SELECT GRADE
PREPAID

VARIETIES	Per 100 St. Run	Per 100 Pullets	Per 100 Cockerels
WHITE ROCKS	\$13.95	\$18.95	\$12.95
WHITE LEGHORNS	13.95	22.95	6.95
LEG-ROCKS	14.45	23.45	7.95
AUSTRA WHITES	15.25	23.95	9.95
BARRED ROCKS BUFF ORPINGTONS WHITE WYANDOTTES	14.25	19.45	13.25
RHODE ISLAND REDS NEW HAMPSHIRE	14.95	19.95	13.95
AUSTRALORPS	14.95	19.45	13.95
HAWKEYES	14.25	18.75	13.25
HEAVY ASSORTED	10.95	9.75
ALL BREEDS ASSORTED 40% HEAVIES	9.95	5.75



Outdoor Helper

"Dear Mr. Field: I am sending a picture of my little girl, Wynona. She is a great outdoor girl and I am expecting a lot of help from her in my garden this summer. This is my first order for your seed."—Mrs. Ed Cook, Estella, Oklahoma.

3 Heads 7 Lbs.

"Dear Sir: Want to tell you what fine head lettuce I have had from your Great Lakes head lettuce. Had 3 heads that weighed 7 lbs."—Mrs. Mollie Robinson, Windsor, Missouri.

Keep dusting or spraying potato vines to control leaf hoppers. A dust or spray of DDT is very effective.



Enjoying the Harvest

"Dear Mr. Field: I am sending you a picture of my baby brother, Wayne, to use in your Seed Sense. He is probably eating Henry Field vegetables because that's the kind we raise."—Patricia Cornell, Rt. 2, Kuna, Idaho.



At Punkin Gathering Time

"Dear Henry: Here is a picture for your Seed Sense. It is Virginia Mae Dieter who lives in Walton, Florida. It was taken while she was visiting her grandparents, Mr. & Mrs. E. F. Dieter of Blue River, Wisconsin at pumpkin gathering time. She wanted her picture taken so she could show her friends in the South how big they got. These 2 were 20 inches through. Have used Field's seeds since 1935. Have many of your fruit trees set out, too. Thanks for every good seed order."—R. W. Dieter, Rt. 2, Blue River, Wisconsin.

Two Blazing Stars from Missouri

Most of you folks probably know and you certainly ought to like these brilliant purple flowers. I grow two varieties in my Ozark Missouri gardens and like both of them. They are as hardy as rocks and grow most anywhere. They like it hot and dry and poor soil.

LIATRIS or BLAZING STAR (Scariosa)—BN168. That's a pretty hard name so I call it the Tall Blazing Star. The tallest spike is sometimes 4 or 5 ft. tall. A bright purple flower, all set together on the stems like a multitude of tiny pin cushions. Long grassy leaves. It blooms in mid-summer and lasts a long time. 39c each; 2 for 65c; 3 for 89c, postpaid.

LIATRIS or BLAZING STAR (Spicata)—BN169. I call this one the Short Blazing Star. It grows about 2 ft. tall. Just like the preceding except is shorter. Just as hardy, just as nice looking. 39c each; 2 for 65c; 3 for 89c, postpaid.

PLANT UNITED BLENDS—

Everybody knows what can happen to a corn crop in a hot dry spell, or other extreme weather condition. With pollen throwing only 3 or 4 days, too often the field is poorly fertilized. UNITED'S "All-Weather Blend," scientifically made up of different hybrids, prevents this by lengthening the pollen season to 20 to 25 days. Over a period of years, a blend will out produce any single hybrid.

INSURE CROP—SAVE MONEY BLENDS IN 40, 50 & 60 SERIES ONLY

Flats—\$7.50 Bu. -:- Rounds—\$5.95 Bu.



Really Good

"Dear Mr. Field: This is my son, Everett, in a patch of your Hybrid Stowell's Evergreen Sweet Corn. Everett is 5 ft. 9 in. tall and you can see how much taller the corn is. Every stalk had 2 or 3 ears. Really good corn."—Mrs. Bertha Stilwell, Simeon, Nebraska.

Round Grade Hybrid

Rounds are the best protection I know against early 'spring troubles. You can almost guess this just by looking at them. With their seed coats "all around," instead of just up the sides and at the top, they resist injurious soil conditions better than any other grade. Especially, they take bad spring weather—and even like it. And at the price I sell them you can buy a set of planter plates for the saving you make on the first bushel.

Visit Henry Field Stores

You folks who live near one of my stores should drop in and say "hello" to the boys. They will be glad to see you and glad to help you with your gardening and farming problems. My stores are all well stocked with GENUINE HENRY FIELD QUALITY. Have recently opened several new ones and hope it will enable us to be of better service to you.

Here's where they are and the managers' names:

FORT DODGE, IOWA—517-19 Central Ave., Frank Edgerton, manager.

STORM LAKE, IOWA—512 Erie, Harold Stevens, manager.

DES MOINES, IOWA—815 Locust St., Oran Herndon, manager. Nursery Store, 3801 Douglas, Sim Carey, manager.

ST. JOSEPH, MISSOURI—102 No. 3rd St., Ernest Alldredge, manager.

LINCOLN, NEBRASKA—921 "O" St., C. W. Breckenfeld, manager.

COUNCIL BLUFFS, IOWA—535 West Broadway, A. R. Hettinger, manager.

PERRY, IOWA—1023 Railroad Street, Dick Crane, manager.

MARYVILLE, MISSOURI—521 North Main, Orville Gray, manager.

OMAHA, NEBRASKA—5124 South 24th St., Adolph Hellbusch, manager. Nursery, 7110 Dodge St., D. W. Cronn, manager.

BEATRICE, NEBRASKA—621 Court Street, James Stambrough, manager.

ATLANTIC, IOWA—Highway 6, Harold Ewing, manager.

SHENANDOAH, IOWA—407 Sycamore St., H. P. (Pate) Simmons, manager of retail store.

UNITED IS THE HYBRID that Combines the Research of Many Producers into One Great Hybrid! **SUPPLY GOING FAST!** Get Yours Today!



FREE:

UNITED'S beautiful corn book. Just write

me a postal card, and I'll send it by return mail.

WHY I'M 100% For UNITED Hybrid
by
Henry Field

This United hybrid makes good common sense. I'm for it and I'll tell you why. Most of you know I've been producing hybrids for over 30 years. In that time I've learned a good bit about hybrids and developed some of the most valuable inbreds in the hybrid world. But one man can't have ALL the BEST ones and I know that. But by combining the best ones you have with several other hybrid producers and using some of theirs that might be best in their line, you can get an **ALMOST PERFECT HYBRID**.

And that's just what United has done. And the corn is good—much better than anyone could have produced alone. I'm 100% for UNITED and am proud my inbreds played a part in the program. I know you're going to be 100% for UNITED too.

UNITED HYBRID
Comes to You PREPAID

You don't have to worry about transportation, or pay for it either, provided you buy 2 bu. or more. 1 bu. orders go out transportation collect.

Many UNITED Numbers Are Sold Out for 1947

The supply of the famous UNITED HYBRIDS is almost sold out over the country. But I'm glad to say that here at Henry Field's we can supply you with about three quarters of them. You can see from the list below how fast they're selling out here. So **GET YOUR ORDER IN TODAY.**

UNITED HYBRID'S 1947 PRICES

Large & Medium Flats are the top popular grades. Special Flats are smaller, but being small go farther. They sell at cheaper price, like Rounds, because they don't look as pretty in the bag. All are same breeding.

		Large & Medium FLATS	Special Flats & ROUNDS
U20—(85 to 90 days)	The Earliest Hybrid.....	Sold Out	Sold Out
U28—(90 to 95 days)	Large Eared Early.....	\$10.95	\$8.20
U30—(95 to 100 days)	Medium rough, stiff stalk, deep roots.....	\$9.95	\$8.20
U36—(100 to 105 days)	Big Ear Type.....	Sold Out	Sold Out
U40—(105 to 110 days)	The Light Soil Hybrid. Very drought resistant..	\$9.50	\$7.75
U41—(105 to 110 days)	For Average to Rich Soil. Heavy yielder. Reid Type.....	9.50	7.75
U42—(105 to 110 days)	The Widely Adopted Hybrid. A favorite.....	9.50	7.75
U47—(110 to 115 days)	Large Eared Hybrid. Reddish kernel. Reid Type	9.50	7.75
U49—(110 to 115 days)	Excellent Feeding Type. Insect Tolerance.....	9.50	7.75
U50—(115 to 120 days)	The Dark Green, Vigorous Growth Hybrid.....	9.50	7.75
U52—(115 to 120 days)	Perfect for upland and dry conditions.....	9.50	7.75
U55—(115 to 120 days)	Extra High Yielder.....	Sold Out	Sold Out
U57—(120 to 125 days)	Big Ear Hybrid.....	Sold Out	Sold Out
U59—(120 to 125 days)	A Real Producer. Widely Adapted. High Yielder	\$9.50	\$7.75
U65—(125 to 130 days)	Ideal for Southern Iowa, Nebraska and Mo., Northeastern Kansas.....	9.50	7.75
U68—(130 to 135 days)	Best for Southern Corn Belt. Excellent Fodder Corn in Central Corn Belt.....	9.50	7.75



Good Luck with Cane

"Dear Henry: Thought you might like to hear about our good luck with sorghum this year. We planted 1½ lbs. of Early Orange seed. One-half the amount we ordered had 64 gal. of molasses. Here is a picture of dad in the sorghum. The cane was 9½ to 10 ft. tall and was sure good quality. All of our garden was good, too. Had radishes to eat until Nov. 19."—V. C. Lantz family, Beaconsfield, Iowa.

Treat Oats This Spring

Regardless of the variety of oats you plant this spring be sure and treat them before planting. Ceresan is the best treatment you can use and it helps control smut as well as other soil and seed borne diseases. If you haven't treated your oats early, be sure and apply Ceresan just before planting, mixing the Ceresan with the seed when oats are cleaned over the mill or mixed right in the drill or hopper when planting. Figure 1 pound can of Ceresan treats 32 bushels of oats. Costs only 80c postpaid and is cheap insurance. No. 4019.

Cutting the first crop of red clover early will mean better hay and more clover seed for the fall seed harvest.

Five steps in pasture improvement: test and treat soil, disk well, reseed, control grazing and clip weeds.



Little Pals

"Dear Sir: We are sending you a picture of our two children, Bonnie Lou and John Dale with their pony, Pepper. You can see from my order I love your roses and also we like all seeds from Fields."—Mr. and Mrs. J. L. Briggs, Rt. 1 Box 101, Cameron, West Virginia.

White & Yellow Sweet Clover

Our white and yellow Sweet Clover every year outsells the rest and is one of the best money saving lots you can buy. It always gives entire satisfaction, good bright color, and purity and germination that will give you a crop that will fit into your farming program just like a duck takes to water. Being a mixture of white and yellow Sweet Clover it makes ideal pasture over a longer period of time and excellent hay, too. Not only that but you are improving the soil at the same time and the second year it could be plowed under for a perfect green manure crop. We still have a supply of seed available and can ship it the day your order arrives. Don't forget inoculation—it's cheap insurance.

Early Korean Lespedeza

It's a good thing we found a supply of the Early Korean Lespedeza (19604) last fall. That's the only thing that made it possible for us to be able to fill the orders this spring. We always did sell carloads of this every year and even though it is scarce we have kept the price down and it is well worth the money.

This is the crop to plant for a lot of fine stemmed, leafy, high protein pasture during the hot summer months when you need it most. It makes a perfect companion crop with other pasture grasses such as Blue Grass, Red Top, Timothy, etc. We have it in both hulled and unhulled seed. Take your choice.

Quality Is Proof

"Dear Sir: Thank you for the goods received and in such fine condition. They can not help but grow. My Tamarix I got from you last year did very well. I hope for more flowers next year."—Emma L. Templin, Hillsboro, Ohio.

Sold Out of Marion Oats

Our supply of Marion Oats is all sold out. It seems like most everybody in the country must have ordered Marion Oats this year, the way the orders poured in after the catalog was mailed. We sold out our supply the first two weeks and no more are available in this area.

Plant Permanent Pastures

Just a few tips and suggestions on establishing your new permanent pasture. Be sure to select and prepare your seed bed carefully. Use plenty of seed per acre to quickly establish a thick, heavy stand that will cover the ground quickly and hold weeds in check. Use the proper balanced clovers to build up the soil and grasses to establish the sod to give you quick, heavy, uniform production of clover and grasses throughout the entire season from early spring until late fall. Henry's 50-50A—Permanent Hay & Pasture Mixture (contains 50% clovers—50% grasses) is ideal for this type planting. Also 50-50B, same as above except without sweet clover. For low cost planting, use Good But Cheap Mixture for quick results.

Balanced pastures like these will hold down any danger of bloat to a very minimum. Rotate your pasture program and try to keep pastures fenced into at least two, or better yet, three fields, for best results. And don't forget to see that the right application of properly balanced fertilizers at least once a year are applied to give you the heaviest production of the highest quality feed.

"ALFALFA" JOHN SAYS . . .

Legume seeds are in a little better position this year—but still not enough to go around.

Red and Alsike clover are still very short. We could sell out our supply here at Shenandoah at wholesale any day, but

we're keeping it for you friends. It won't last long after Seed Sense reaches you.

Don't believe you'll find a selection of Alfalfas like ours anywhere. Look it over. And note the purities, too. And remember that good seed is always the cheapest, Northern strains always the best.

Hope you've got your order in for UNITED HYBRID. It's going fast. Lots of numbers are sold out. You can see from the corn page that some of the best can still be had. But don't delay your order.

Next to bluegrass, Brome is the shortest of all grasses. Worst situation in years. Our supply is Cheat free, No. 1 heavy seed—highest germination and purity.

Don't forget to check your local Govt. payments for soil building practices.

Looks like most countries will allow \$3.50 per acre on clovers and alfalfas, and some will pay \$1.50 for plowing under red, alsike and sweet. Consult AAA authorities.

Glad to see hog prices holding up. Will make you money.

Cheapest pork producer you can grow is Rape. A little patch will net you more profit than any other thing on the farm.

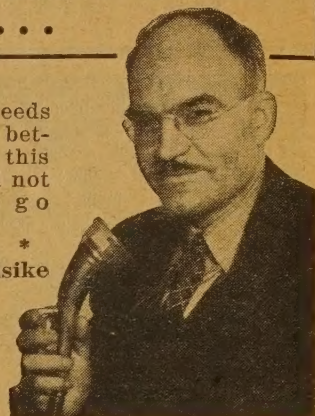
We harvested our own Reed Canary again this year. Best seed we ever had. Use for terrace, gully and waterway control. Most State Stations have bulletins on Reed Canary and recommend it highly.

With freight and express services back to almost normal, we're able to get seed out to you on almost a daily delivery basis. But don't put off ordering until too late. About half our field seed list will be "sold out" a month from now.

We have more Certified Atlas, Hegari and Norkan this year. Wonderful seed.

Sudan is the shortest in years. Don't wait a minute getting your order in, whether you order it at Henry Fields or not.

We're in a position to give you the best quality seed and the best service this year of any time in the past. So keep your orders coming. The earlier the better.



"Alfalfa" John Nicolson

Henry Field's Low March Field Seed Prices



YOU GET THIS SPECIAL SERVICE AT FIELD'S

FREE SAMPLES: Samples of any seeds, listed, are free on request.

BAGS FREE: No extra charge for bags. These are FREE.

TESTED SEED: All my seed is carefully tested for purity and germination by officially-trained analysts. Test is printed on each tag. If not good it's not sold.

PRICES F.O.B. SHENANDOAH: These are low net prices F.O.B. Shenandoah. I will gladly quote the low prepaid price on request.

PRICES SUBJECT TO CHANGE: These low prices vary with market conditions and are subject to change without notice. We fill your order at lowest prices always. Order Early.

I GUARANTEE TO SATISFY YOU OR NO DEAL: I absolutely guarantee my Field Seed to arrive in good condition and to be satisfactory in every way. You may send a sample away for state test, if you like. If it isn't satisfactory in every way, you may return it anytime within 10 days after you receive it and I'll refund your money or send you seed that will suit. That's plain and lived up to. However, we don't guarantee a crop as that depends upon conditions beyond our control such as weather, soil, etc.

HENRY FIELD.

HENRY FIELD SEED & NURSERY CO., "Midwest's Leading Seedhouse," Shenandoah, Iowa

Prices Subject to Change Without Notice

ALFALFA (60 lb. bu.)

	Per Bu.
Lot Central States, 97% Pure.....	\$25.95
Lot Nebraska, 98% Pure.....	28.95
Field's Special Blend, 97% Pure.....	26.95
Dakota No. 12 (Nebraska), 99 1/4% Pure.....	30.95
Dakota No. 12 (Best) (Dakota), 99 1/4% Pure..	33.95
Grimm (Lot Hardy), 97% Pure.....	27.95
Grimm (Nebraska), 99 1/4% Pure.....	32.50
Grimm (Best) (Dakota), 99 1/4% Pure.....	34.95
Cossack (Best) (Dakota), 99 1/4% Pure.....	35.95
Cossack (Best) (Nebraska), 99% Pure.....	32.50
Ladak (Best) (Dakota), 99 1/4% Pure.....	41.95
Ranger (Certified Blue Tag)....	\$2.00 per lb., postpaid

RED and ALSIKE CLOVERS (60 lb. bu.)

	Per Bu.
Red Clover (Standard), 98 1/4% Pure.....	\$33.95
Red Clover (Best), 99 1/4% Pure.....	34.95
Mammoth Red Clover (Best), 99 1/4% Pure.....	35.50
Alsike (Standard), 99% Crop Pure.....	30.80
Alsike (Best), 99 1/4% Crop Pure.....	31.80

SWEET CLOVER (60 lb. bu.)

	Per Bu.
White & Yellow Sweet Clover, 98% Pure.....	\$ 9.75
Sweet Clover (Best), 99 1/2% Pure.....	11.75
Yellow Blossom (Standard), 99% Pure.....	10.50
Yellow Blossom (Best), 99 1/2% Pure.....	10.95
Hubam (Best), 99 1/4% Pure.....	14.95
Birdsfoot Trefoil (Lotus Corniculatus).....	\$2.25 per lb., postpaid
Ladino Clover	2.25 per lb., postpaid

LESPEDEZA

	Per Bu.	Per 100 Lbs.
Korean (Standard), 98 1/4% Pure (25 lbs. bu.) Suited to Mo., Kansas and South only	\$ 2.50	\$ 9.95
Korean (Best), 99% Pure (25 lbs. bu.)	2.75	10.95
Korean (Hulled and Scarified), (60 lb. bu.), 99% Pure.....	8.40	13.95
Korean Early (Unhulled) (25 lb. bu.), 98% Pure	3.75	14.95
Korean Early (Hulled and Scarified) (60 lb. bu.), 99% Pure.....	10.80	17.95
Sericea, 99% Pure (60 lb. bu.).....	19.80	32.95

TIMOTHY MIXTURES (45 lb. bu.)

	Per Bu.	Per 100 Lbs.
Timothy (Choice), 98% Pure.....	\$ 4.35	\$ 9.65
Timothy (Standard), 99% Pure.....	4.85	10.75
Timothy (Best), 99 1/2% Pure.....	5.15	11.40
Timothy-Alsike (20% to 25% Alsike).....	7.95	17.65
Timothy-Red Clover (20% Red Clover)	8.50	18.90
Timothy-Red Clover-Alsike (25% -30% Clover)	8.95	19.90
Red Clover, Alsike-Timothy Mixture, 35% Red Clover, balance Timothy-Alsike (45 lb. bu.).....	13.75	30.50

HAY & PASTURE MIXTURES (45 lb. bu.)

	Per Bu.	Per 100 Lbs.
Good But Cheap Pasture Mixture (4 Clovers and 4 Grasses).....	\$ 7.95	\$17.65
50-50 A Permanent Hay & Pasture Mix (50% 6 kinds of clover—50% 6 kinds of grasses).....	9.95	22.10
50-50 B Permanent Hay & Pasture Mix (Without Sweet Clover).....	10.95	24.30
Brome Grass Mixture (Over 50% Brome)	12.50	27.75
Hurry Up Hog Pasture Mixture (Sudan, Rape, Rye Grass and Millet)...	5.95	13.20
Hurry Up Cow Pasture Mixture (Rye Grass, Sudan, Timothy and Millet)...	5.95	13.20

BROME AND OTHER DRY LAND GRASSES

	Per 100 Lbs.	Per 10 Lbs. Prepaid
Brome (Best No. 1 Northern Extra Heavy)	\$26.95	\$ 3.60
Brome (Home Grown), Heavy.....	35.95	4.40
Brome (Lincoln Strain).....	39.95	4.80
Crested Wheat (No. 1 Northern).....	30.95	3.95

OTHER GRASSES

	Per 100 Lbs.	Per 10 Lbs. Prepaid
Reed Canary Grass.....	\$ 64.95	\$ 7.25
Kentucky Blue Grass (Ex. Heavy)....	114.95	11.95
Red Top (Ex. Heavy).....	24.95	3.25
Rye Grass (Annual).....	13.95	2.25
Rye Grass (Perennial).....	24.95	3.25

ANNUAL PASTURE AND HAY CROPS

	Per 100 Lbs.	Per 10 Lbs. Prepaid
Sweet Sudan	\$17.50	\$ 2.55
Sudan (Best)	12.75	2.10
German Millet	9.45	1.75
Siberian Millet	8.45	1.65
Early Fortune Millet (Grain Type)....	6.95	1.45
Rape (Dwarf Essex), (25 lbs. \$4.75, postpaid)	14.95	2.25

WHITE SEEDED SORGHUMS

	Per 100 Lbs.	Per 10 Lbs. Prepaid
Gurno (New White Combine Type)....	\$40.00	\$ 5.00
Norkan (Like Atlas only 10 days earlier)	9.50	1.75
Atlas (Certified)	12.50	1.95
Hegari	6.95	1.45
Kaffir	6.95	1.45
White Proso (Grain Millet).....	6.95	1.45

OTHER SORGHUMS

	Per 100 Lbs.	Per 10 Lbs. Prepaid
Early Kalo Certified.....	\$ 8.50	\$ 1.65
Early Kalo	6.95	1.45
Early Orange Fodder Cane.....	10.95	1.75
Black Amber Fodder Cane.....	11.95	1.85
Leoti Red Fodder Cane.....	11.95	1.85
Fodder Cane	10.95	1.75
Midland Early Combine Grain Sorghum	7.95	1.55
Martin's Combine, Milo.....	6.95	1.45
Sooner Milo	6.95	1.45
Colby Milo	6.95	1.45
Grohoma	9.95	1.75

SEED GRAINS

	Per Bu.	Per 100 Lbs.
Buckwheat	\$ 2.90	\$ 2.80
Marion Oats	Sold Out	

SOY BEANS

	Per Bu.	Per 100 Lbs.
Lincoln, Yellow (New, High Yielding)...	\$ 4.50	\$ 4.40
Richland Yellow	Sold Out	
Black Hay Beans.....	Sold Out	

LAWN SEED (All Postpaid)

	1 Lb.	3 Lbs.	5 Lbs.	10 Lbs.
Field's Famous Evergreen Lawn Mix	\$0.90	\$2.55	\$4.25	\$ 7.95
Hormone Treated Lawn Mix	1.15	3.25	5.25	9.95
Ky. Blue Grass (Ex. Sel.)	1.35	3.75	6.25	11.95
Shade Grass Mixture.....	1.15	3.25	5.25	9.95
White Dutch Clover.....	1.00	2.80	4.60	8.95
New Bent Grass.....	1.45	3.95	6.50	12.50

SYRUP CANES (All Prepaid)

(Drill 5 lbs. per acre)

	1 Lb.	3 Lbs.	5 Lbs.	10 Lbs.
Early Cane (Early Orange type for Iowa, Nebraska, Southern Minnesota)	\$0.39	\$1.00	\$1.50	\$2.50
Medium Syrup Cane Med. Orange type for Kansas, Nebr., Mo. and Iowa) ..	.39	1.00	1.50	2.50
Late Syrup Cane (Late Orange type for all Southern states to Iowa)39	1.00	1.50	2.50

BE SURE TO INOCULATE ALL CLOVERS, ALFALFA, BEANS AND PEAS

Makes Them Yield More—Start Faster

When ordering, always state name of seed.

ALFALFA AND ALL CLOVERS

Size	Each
1 bu.	\$.50
2 1/2 bu.	1.00

SOY BEANS

Size	Each
2 bu.	\$.30
5 bu.55
50 bu.	5.00

EDIBLE SOYS

Pkt.	\$.10
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LESPEDEZA COW PEAS

Size	Each
100 lbs.	\$.50

Combination GARDEN SEED PKT.

Enough for 6 lbs. of Peas, Sweet Peas, Beans or Peanuts. Each 10c.



2 Plants for Every Seed?

"Dear Mr. Field: I am sending you a picture of our children R.C. age 16, Bettie age 12, Jerry age 6 and Sue age 4. The fish in the picture are Jerry and Sue's catch. A bed of your mixed poppies can be seen in the background. We have planted your garden seeds the past 2 yrs. and sure like them. My husband said he thought 2 plants came up for every seed."—Mr. and Mrs. O. C. Hudgens, Rt. 6 Bx. 366A, Waco, Texas.

You Can't Beat Henry Field's Bug Dust

Have told you about my BUG DUST here in Seed Sense and the catalog so many times, I've run out of new ways to say "it's the best in the world." Anyway thousands of people in every state think so. It's an All-Purpose, general garden dust that just about takes care of all pests and diseases. Use it on everything from roses to cabbage. If you didn't order yours when you sent in your big spring order, you can get it right here. 3 lbs. for \$1.18, postpaid. No. 4022.

Listen to Me on KFNF

Yes, I'm still broadcasting, as I have almost everyday since 1924. My letter-basket programs come at 12:30 to 1:00 P.M. and 7:15 to 7:45 every day except Sunday. Helen Field Fischer, the flower lady, broadcasts at 2:00 P.M. every day but Monday and "Pate" Simmons comes on at 6:00 A.M. as he always has. Listen for us over 920 kilocycles.

Middle Size Glads

Here is a money saver! Buy smaller bulbs. This fine mixture will give you a beautiful assortment of all kinds and all colored glads at a very low cost. Included in the mixture are some of the most expensive varieties, and every color of glad you have ever seen. You will have lots of blooms the first year and for years to come. It's a great way to start a real glad garden.

ABG386X—20 Junior Size Bulbs for 50c, postpaid.

ABG387X—40 Junior Size Bulbs for 98c postpaid.



How to Succeed— Sow Little—But Often

One of the most back breaking jobs in the garden is thinning out plants. Worst part of it is, the job just has to be done and the sooner the better. Just why so many of us sow too much seed, I'll never know. But we do. Even do it myself. So here's advice for all of us. Sow THINLY. Follow directions on the packet. A minute spent this spring will be an hour saved later. This way you save at least half your seed, oftentimes more. Use this seed for succession sowings later in the season.

Blend of Gladiolus

I have a special and very wonderful blend of the finest gladiolus varieties that I couldn't get in the catalog, so am giving it to you here. This blend has every imaginable color and shade, with plain petals and ruffled ones. The bulbs are clean, vigorous, big ones that should bloom all season. I call it my "20 Grand" Glad Offer, and it contains 20 big, blooming size glads, everyone guaranteed to bloom. All 20 only \$1.00, postpaid. ABG382X. 2 collections for \$1.69, postpaid.

A Real H.F. Booster

"Dear Henry: I have ordered seed from you for several years. I have given your Hybrid sweet corn seed to my friends and neighbors, and people from all over the U. S. A. have eaten my sweet corn. I bought English pea seed from you last year, innoculated them as you recommended, and did they ever bear. I really enjoy Seed Sense and read it over and over."—Mrs. Hobert Cook, Cabot, Arkansas.

2 Good Ones to Plant

BLACK DIAMOND WATERMELON—717—The big, round, dark green one you find in all the markets. I get my seed from one of the best Oklahoma growers. May be a little late for northern states, but it's a dandy from here on south. Pkt. 10c; oz. 20c; ¼ lb. 90c; 1 lb. \$2.50, postpaid.

ALDERMAN—167—The Big, Prolific, Late Pea—(75 days). A vigorous and prolific English variety which we class as late. Pods are large and the vines require support. Price: Triple size pkt. (3 oz.) 10c; ½ lb. 23c; 1 lb. 38c, postpaid.



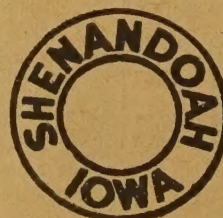
3 Oz. Produces 4 Bu.

"Dear Mr. Field: Here is a snapshot of our son, Bob, taken at the edge of our patch of South American Hybrid Popcorn. Bob just returned from service after 2 yrs. in the South Pacific. He is 6 ft. 1 inch tall. We planted a 3 oz. packet of seed and harvested nearly 4 bu. We have never seen such big popcorn. Everyone who saw it thought it was field corn. Early last spring we ordered fruit trees, shrubs, strawberry plants and seeds from you and everything arrived in fine shape and grew splendidly."—Mr. and Mrs. Robert Rupe, Midway Beach, Rt. 1, Montpelier, Iowa.

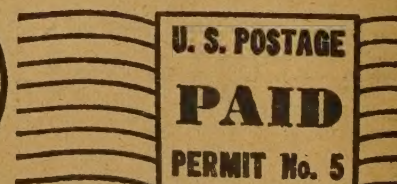
First in Town

"Dear Mr. Field: Am enclosing an order for garden seed. Have used your seeds before and like them fine. Had some of your Red Head tomatoes last year and think I was the first one in town to have tomatoes for the table. Also had 500 of your Sweet Spanish onion plants and never raised any nicer onions before."—Mrs. Allen Wilmot, Axtell, Kansas.

From
"MIDWEST'S LEADING SEEDHOUSE"
Henry Field Seed & Nursery Co.
Shenandoah, Iowa



Sec. 562 P. L. & R.



THIS SEED SENSE FOR:

Postmaster: Where practicable, when catalog is a DUPLICATE, return to sender.

Catalog same as _____

Postmaster: If not delivered in 10 days, please check reason in spaces below. Return postage guaranteed.

☐ DUPLICATE ☐ Moved—Left no address
☐ No Such Address ☐ Unclaimed or unknown